



HOCHSCHULE OSNABRÜCK

UNIVERSITY OF APPLIED SCIENCES



SHANGHAI

Zahlen & Fakten

- ca. 26 Millionen Einwohner
- Schnell wachsende, westliche Metropole im Osten Chinas
- Eine der größten Wirtschaftszentren der Welt

Klima

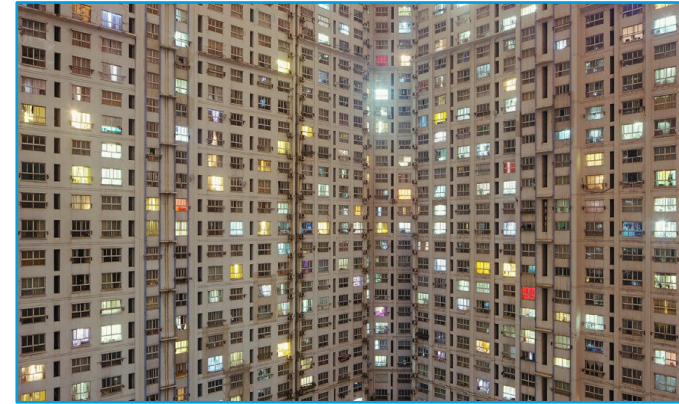
- Subtropisches maritimes Monsunklima
- Schwülheiße Sommer: 28 bis 35 °C und einer Luftfeuchtigkeit von bis zu 100%
- Feuchtkalte Winter: -1 bis 8 °C



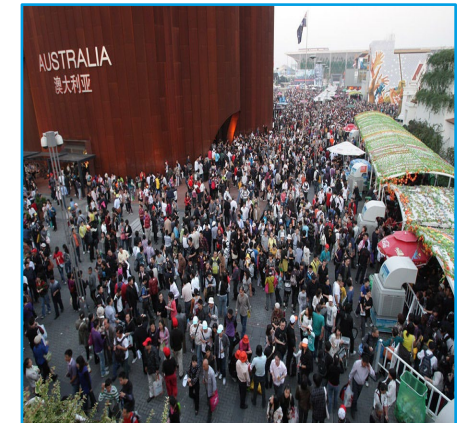
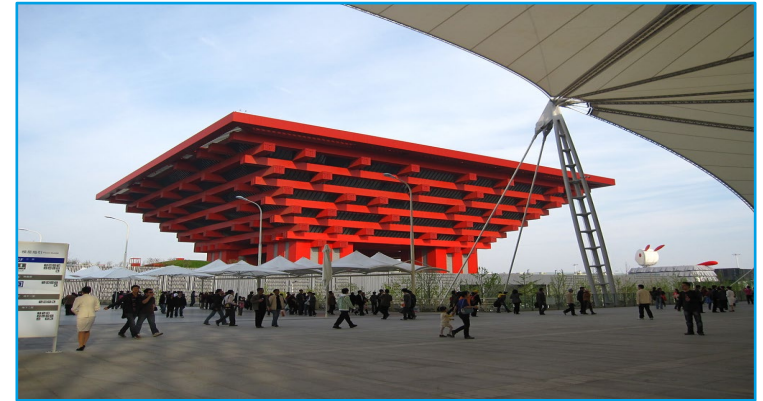
SHANGHAI



SHANGHAI



SHANGHAI





SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS (SUIBE)

- ca. 10.000 Studierende
- 12 Fakultäten:

School of International Studies	School of Law
School of Statistics and Information Languages School	School of Management
School of Finance	School of Accounting
Business Information School	School of Event and Communication
International Education School	School of Trade Negotiations
	School of Continuing Education
- Ausländische Kooperationsstudiengänge

SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS (SUIBE)

Songjiang Campus



SONGJIANG CAMPUS

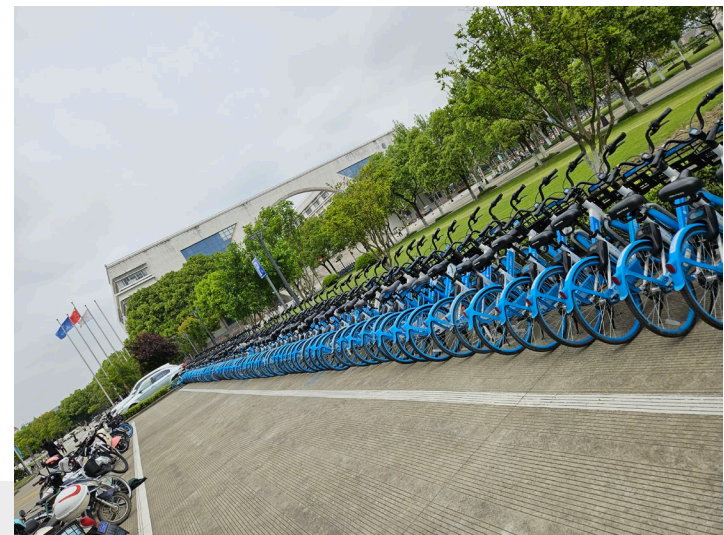




SONGJIANG CAMPUS



SONGJIANG CAMPUS



SONGJIANG CAMPUS

Vorlesungsräume



SONGJIANG CAMPUS

Vorlesungen



BIBLIOTHEK AM SONGJIANG CAMPUS



INTERNATIONAL EVENT MANAGEMENT SHANGHAI

BIBLIOTHEK AM SONGJIANG CAMPUS



HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES





AUSLANDSSEMESTER AN DER SUIBE

- Nur Bachelorstudium möglich, max. 10 Plätze
- Keine Studiengebühren
- Vorkurs Chinesisch an der Hochschule empfehlenswert
- Semesterzeiten wie an der Hochschule Osnabrück (Sept-Jan oder Feb-Juli)
- Module aus verschiedenen „Schools“ können belegt werden (siehe gesonderte Liste)

INTERNATIONAL EVENT MANAGEMENT SHANGHAI (IEMS)



- Kooperationsstudiengang mit der SUIBE seit 2004
- ca. 60 Absolvent*innen pro Jahr
- Über 1.075 Absolvent*innen seit 2008

GALA DINNER / GRADUATION APRIL 2024 IN SHANGHAI



CURRICULUM IEMS PROGRAMM (WS 24/25 UND SOSE 25)

(DAS NEUE CURRICULUM WIRD NACH DER AKKREDITIERUNG SUKZESSIVE EINGEFÜHRT)

Winter Semester	1	The Global Event Market	Principles of Marketing	Principles of Business Management	Intercultural Communication and Academic Writing	English - Listening & Speaking 2 (CEF B2 / C1)	English - Reading & writing 2 (CEF B2 / C1)
		5	5	5	5	5	5
Summer Semester	2	Finance, Risk & Legal Issues in Event Management	Strategic Management (incl. Business Game)	Cultural Management	German 1	Event Regulations and Policies	Electives
		5	5	5	5	5	5
Winter Semester	3	Participation of Trade Fairs and Exhibitions	Human Resource Management	Hospitality Management	International Trade Policy	Trade Fairs & Exhibitions Management	Information Management Systems
		5	5	5	5	5	5
Summer Semester	4	Management of Corporate Events	Event Operations and Logistics	Macroeconomic Theory and Policy *	Financial Management	International Finance	Electives
		5	5	5	5	5	5
Winter Semester	5	Management of Venues and Event Destinations	Management of Congresses, Meetings and Seminars	Entrepreneurial Management	Practical Simulation Training	Computerised Event Management	Electives
		5	5	5	5	5	5
Summer Semester	6	Internship (event related issues - practical experience)			Bachelor Dissertation (including coaching)		
		18			12		

* by arrangement in agreement with HSOS for quality assurance co-taught by Prof. Mayer from HSOS

5	Credits
	Courses taught by lecturers of SUIBE
	Courses taught by lecturers of HSOS
	Courses co-taught by lecturers of HSOS and SUIBE



BEISPIELE KURSE AN DER SUIBE

NO.	Course Code	Course Name	Semester Hour (45mins/class)	Course Category (Advised Grade: 1, 2, 3, 4)	School
1.	A230220013020	Business Communication	34	Optional Course (G2, G3, G4)	The International Business School
2.	A230220030020	Customer Relationship and Supply Chain Management	34	Optional Course (G2, G3, G4)	The International Business School
3.	A230220032020	Digital Marketing and Operation	34	Optional Course (G2, G3, G4)	The International Business School
4.	A130220034020	E-business	36	Core Course (G3, G4)	The International Business School
5.	A230220044020	Economic Thought and Research Methods	34	Optional Course (G2, G3, G4)	The International Business School
6.	A230220005020	Ethics and Governance	34	Core Course (G3, G4)	The International Business School
7.	A130220009030	Global Entrepreneurship and Corporation System	54	Core Course (G3, G4)	The International Business School
8.	A130220003030	Intermediate Microeconomics	54	Foundation Course (G2, G3)	The International Business School
9.	A230220016020	International Business	34	Optional Course (G2, G3, G4)	The International Business School
10.	A230220015020	International Business Negotiation	34	Optional Course (G2, G3, G4)	The International Business School
11.	A130220016040	International Economics	72	Foundation Course (G2, G3)	The International Business School
12.	A130220019030	International Trade Practice	54	Core Course (G3, G4)	The International Business School
13.	A230220026020	International Trade Practice	34	Optional Course (G2, G3, G4)	The International Business School



BEISPIELE KURSE AN DER SUIBE

14.	A130220032030	Logistics and Supply Chain Management	54	Core Course (G3、G4)	The International Business School
15.	A230220042030	Management of Operational Research	51	Optional Course (G2、G3、G4)	The International Business School
16.	A230220041020	Managerial Economics	34	Optional Course (G2、G3、G4)	The International Business School
17.	A130220035030	Principles of Economics	54	Foundation Course (G2、G3)	The International Business School
18.	A230220049020	Public Finance	34	Optional Course (G2、G3、G4)	The International Business School
19.	A230220040020	Tax Economics	34	Optional Course (G2、G3、G4)	The International Business School
20.	A230320010020	History of Western Civilization	34	Optional Course (G2、G3、G4)	The School of Language
21.	A230320002020	Introduction to Chinese Culture	34	Optional Course (G2、G3、G4)	The School of Language
22.	A131020001020	Introduction to Linguistics	36	Core Course (G3、G4)	The School of Language
23.	A130420003020	Corporate Finance	36	Foundation Course (G2、G3)	The School of Finance
24.	A230420012030	Corporate Finance	51	Optional Course (G2、G3、G4)	The School of Finance
25.	D130420001030	Corporate Finance	54	Minor Course(G1-G4)	The School of Finance
26.	A130420040030	Financial Derivatives	54	Core Course (G3、G4)	The School of Finance
27.	A130420030030	Financial Statement Analysis	54	Core Course (G3、G4)	The School of Finance
28.	A130420009030	Fixed Income Analysis	54	Core Course (G3、G4)	The School of Finance
29.	A230420021020	Fixed Income Analysis	34	Optional Course (G2、G3、G4)	The School of Finance
30.	A130420016030	International Finance	54	Foundation Course (G2、G3)	The School of Finance
31.	A130420014030	International Financial Management	54	Foundation Course (G2、G3)	The School of Finance
32.	A230420027020	International Financial Management	34	Optional Course (G2、G3、G4)	The School of Finance



BEISPIELE KURSE AN DER SUIBE

33.	A130420021030	Investment Analysis & Portfolio Management	54	Core Course (G3, G4)	The School of Finance
34.	A130420018030	Microeconomics	54	Foundation Course (G2, G3)	The School of Finance
35.	A130420006020	Management of Commercial Bank	36	Core Course (G3, G4)	The School of Finance
36.	A130420017030	Macroeconomics	54	Foundation Course (G2, G3)	The School of Finance
37.	A130420036030	Money, Banking, The Financial System	54	Foundation Course (G2, G3)	The School of Finance
38.	A130420036030	Money, Banking, The Financial System	54	Foundation Course (G2, G3)	The School of Finance
39.	A230420043030	Money, Banking, The Financial System	51	Optional Course (G2, G3, G4)	The School of Finance
40.	A230420014020	Reinsurance	34	Optional Course (G2, G3, G4)	The School of Finance
41.	A130420029030	Security Investment Analysis	54	Core Course (G3, G4)	The School of Finance
42.	A230120032020	Comparative Contract Law	34	Optional Course (G2, G3, G4)	The School of Law
43.	A130120042030	Comparative Politics	54	Foundation Course (G2, G3)	The School of Law
44.	A230120016020	International Commercial Dispute Settlement Mechanism	34	Optional Course (G2, G3, G4)	The School of Law
45.	A130120025020	International Economic Law	36	Foundation Course (G2, G3)	The School of Law
46.	A130120032020	International Financial Law	36	Core Course (G3, G4)	The School of Law
47.	A130120030030	International Trade Law	54	Core Course (G3, G4)	The School of Law
48.	A230120038020	Introduction to the American Legal System	34	Optional Course (G2, G3, G4)	The School of Law
49.	A130120046020	Maritime Law	36	Core Course (G3, G4)	The School of Law
50.	A130120003020	Public Relations	36	Core Course (G3, G4)	The School of Law



BEISPIELE KURSE AN DER SUIBE

51.	A230520004020	Business Ethics	34	Optional Course (G2, G3, G4)	The School of Management
52.	A130520008020	Corporate Governance	36	Core Course (G3, G4)	The School of Management
53.	A130520032020	Cross-Border Mergers and Acquisitions	36	Core Course (G3, G4)	The School of Management
54.	A230520006020	International Business Communication	34	Optional Course (G2, G3, G4)	The School of Management
55.	A130520022020	Introduction to Cultural Resources	36	Core Course (G3, G4)	The School of Management
56.	A130520018020	Media Management	36	Core Course (G3, G4)	The School of Management
57.	A130620003030	Accounting	54	Foundation Course (G2, G3)	The School of Accounting
58.	A130620005020	Accounting Professional Ethics	36	Foundation Course (G2, G3)	The School of Accounting
59.	A130620015030	Advanced Accounting	54	Core Course (G3, G4)	The School of Accounting
60.	A130620007030	Auditing	54	Core Course (G3, G4)	The School of Accounting
61.	A230620009030	Auditing	51	Optional Course (G2, G3, G4)	The School of Accounting
62.	A230620011020	Cost Accounting	34	Optional Course (G2, G3, G4)	The School of Accounting
63.	A230620013020	Financial Accounting Theory	34	Optional Course (G2, G3, G4)	The School of Accounting
64.	A230620004030	Intermediate Accounting	51	Optional Course (G2, G3, G4)	The School of Accounting
65.	A130620002020	Intermediate Accounting(II)	36	Core Course (G3, G4)	The School of Accounting
66.	A230620019020	International Financial Management	34	Optional Course (G2, G3, G4))	The School of Accounting
67.	A130620010030	Management Accounting	54	Foundation Course (G2, G3)	The School of Accounting
68.	A130820006020	Applied Regression Analysis	36	Core Course (G3, G4)	The School of Statistics and Information



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69.	A130820008040	Calculus A (II)	90	General Education Course	The School of Statistics and Information
70.	A230820012020	Computational Statistics	34	Optional Course (G2, G3, G4)	The School of Statistics and Information
71.	A130820009020	Descriptive Statistics	36	Foundation Course (G2, G3)	The School of Statistics and Information
72.	A130820003030	Intermediate Econometrics	54	Foundation Course (G2, G3)	The School of Statistics and Information
73.	A230820003020	Multivariate Statistical Analysis	34	Optional Course (G2, G3, G4)	The School of Statistics and Information
74.	A130820011020	Probability Theory and Mathematical Statistics(A)	54	General Education Course	The School of Statistics and Information
75.	A130820015030	Statistics	54	Foundation Course (G2, G3)	The School of Statistics and Information
76.	A130920001020	Economics of World Trade Organization	36	Core Course (G3, G4)	The School of Trade Negotiations
77.	A230920017020	Selective Legal Essay Reading of Anglo-American Law	34	Optional Course (G2, G3, G4)	The School of Trade Negotiations



UNTERKUNFT & LEBENSERHALTUNG

Unterkunft

- Entweder im internationalen Studentenwohnheim auf dem Songjiang Campus
- Kosten ca. 1.200RMB / Semester (ca. 150€)
- Zu zweit in einem Doppelzimmer

- Oder eigene Wohnung/eigenes Zimmer in Songjiang
- Kosten ca. 2.500-3.000 RMB/Monat

Lebenshaltungskosten

- Nach Erfahrung von Studierenden ca. 500€/Monat

STUDENTENWOHNHEIM AUF DEM SONGJIANG CAMPUS



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STUDENTENWOHNHEIM AUF DEM SONGJIANG CAMPUS



WEITERE INFORMATIONEN: IEMS INTERNETSEITE

<https://www.hs-osnabrueck.de/de/studium/studienangebot/bachelor/international-event-management-shanghai-ba/>

International Event Management Shanghai (B.A.)
Bachelor of Arts

Studium ▾


Bachelor >

International Event Management Shanghai (B.A.) ▾

Kurzporträt

Studienverlauf

Auslandssemester in Shanghai



Kurzporträt >

Studienverlauf >

Auslandssemester in Shanghai >

SUIBE ↗



WEITERE INFORMATIONEN: KONTAKTE

Frau Heike Reichel, International Faculty Office (IFO) der WiSo

0541-969-3009

CN 0202

Oder

Frau Clare Gray, Programmkoordinatorin IEMS

0541-969-3212

CN0031

ERFAHRUNGEN VON STUDIERENDEN



Groß – Größer – Shanghai

Jeden Tag eine neue Welt.

Bei einem Auslandsemester in
Shanghai werden die Tage und
vor allem auch die Nächte
niemals langweilig

ERFAHRUNGEN VON STUDIERENDEN



Wer Events liebt, liebt
Shanghai

und wer Events organisiert,
STUDIERT in Shanghai!

Shanghai ist DEIN Event!

ERFAHRUNGEN VON STUDIERENDEN



„Nicht nur die Aussicht die du vom Jinmao Tower aus hast ist grossartig, sondern die Aussicht, dass du die beste und spannendste Zeit deines Lebens in Shanghai haben wirst ist großartiger!“

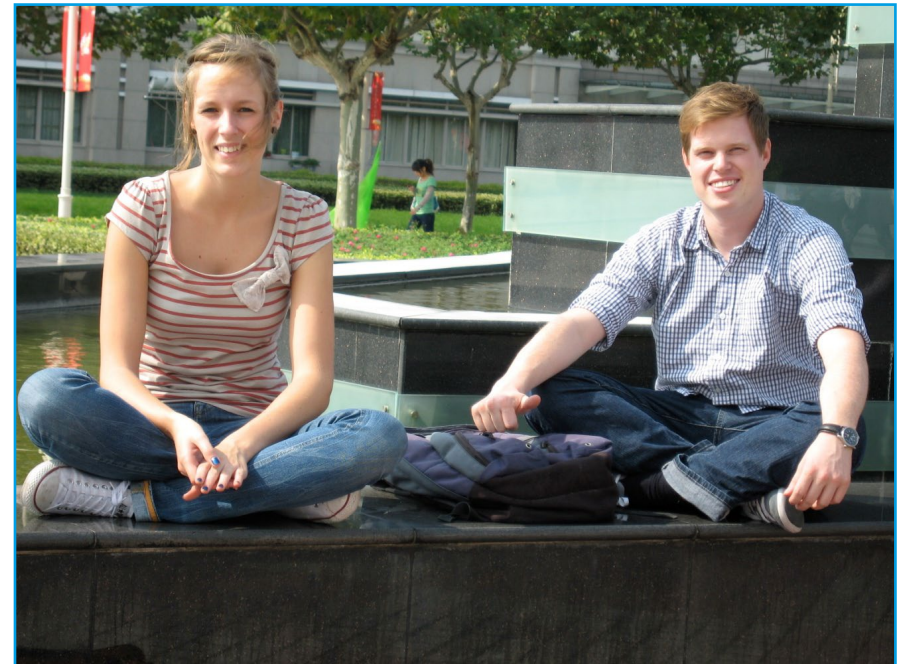
Im 82. Stock des Jinmao Towers

ERFAHRUNGEN VON STUDIERENDEN



SUIBE und HSOS Austausch-Studierende
gemeinsam beim Essen in Shanghai

ERFAHRUNGEN VON STUDIERENDEN



ERFAHRUNGEN VON STUDIERENDEN



ERFAHRUNGEN VON STUDIERENDEN



ERFAHRUNGEN VON STUDIERENDEN



„SHANGHAI:
Eine atemberaubende
Stadt
die mit Worten nicht zu
beschreiben ist!“

ERFAHRUNGEN VON STUDIERENDEN



[China-Bericht 2019-2020](#) Erfahrungsbericht von Marlon Komnick auf Seite 55



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