The English translation is for information purposes only. The German version is the original and constitutes the sole legally-binding version of this text.



Study Regulations for the Bachelor's Program in International Business and Management

Amended version

Adopted by the Faculty Council of the Faculty of Business Management and Social Sciences on October 5, 2022, approved by the University Steering Committee on October 19, 2022, published on January 29, 2024 with effect from September 1, 2024

Section 1 Reference to Other Regulations

These Study Regulations contain the essential binding provisions for the regular study of the degree program in International Business and Management in conjunction with the Program-Specific Examination Regulations for this degree program, the Language Module Regulations of the Faculty of Business Management and Social Sciences, and the General Examination Regulations of Osnabrück University of Applied Sciences. They define the binding structure and content of the study program, and especially the module titles, the semester in which each module should be taken, the number of graded exams, the types of exam available for selection, and the credit points earned.

Section 2 Type and Scope of Exams

- (1) The type and number of graded and ungraded exams and the associated examination requirements of the first stage are set forth in Appendix 1.
- (2) The type and number of graded and ungraded exams and the associated examination requirements of the second stage are set forth in Appendix 2.
- (3) The type and number of graded and ungraded exams and the associated examination requirements for the optional offer of specialisations in the Bachelor's program in International Business and Management are set forth in Appendix 3.

Section 3 Study Abroad Semester

¹For the purposes of a semester abroad, several modules can be combined and recognized as a package under the Learning Agreement (LA), depending on the courses offered by the partner university. ²This approach involves determining average grades from the partial performances included, as long as individual grades can be converted.

Section 4 Transitional Arrangement

¹Students who enroll by the summer semester 2024 can graduate by the end of the winter semester 2028/2029 under the previous Examination and Study Regulations. ²Students may switch to these Examination and Study

Regulations on request, although graded exams will only be offered successively from the winter semester 2024/2025 according to the program schedule. ³The request must be submitted in writing to the Office of the University Registrar at least one month before the end of the semester for the following semester. ⁴At the end of the transitional period, students will be automatically transferred to these Examination and Study Regulations. ⁵Students who are enrolled in an advanced semester according to section 6 of the Lower Saxony University Admissions Act (*Niedersächsisches Hochschulzulassungsgesetz* – NHZG) are subject to the Study and Examination Regulations that apply to students who are in this semester according to the regular program schedule of the standard period of study and who have not exercised their right to request a switch.

Section 5 Entry into Force

¹These regulations shall enter into force on the day after their publication in the Official Gazette of Osnabrück University of Applied Sciences with effect from the winter semester 2024/2025. ²The Study Regulations of July 5, 2017, in the version with the first amendment order of September 13, 2019, will no longer apply to this degree program at the end of the transitional period.



Appendices to the Study Regulations for the Bachelor's program in International Business and Management

APPENDICES

Appendix 1: Program Schedule for the Bachelor's Program in International Business and Management
- Stage 1

Appendix 2: Program Schedule for the Bachelor's Program in International Business and Management
- Stage 2

Appendix 3: Optional Offer of Specialisations in the Bachelor's Program in International Business and
Management

Appendix 4: List of abbreviations

Appendix 1

Program Schedule for the Bachelor's Program in International Business and Management

Stage 1

Module	Semester / semester hours per week			Credit points	Type of exam	
	1	2	SWS		PL ¹	unb. PL ¹
Principles of Business Management ⁵	Х		3	5	K2/PFP ¹¹	
Microeconomic Theory and Policy ⁶	Х		4	5	K2/PFP ¹²	
Human Resources and Labor Law	Х		2+2	5	K2	
Business Mathematics ^{4,7}	Х		4	5	K2/PFP-1 ¹³ / PFP-2 ¹⁴	
Financial Statements (IFRS) ¹⁸	Х		4	5	HA/K2/M	
Language module 1 = English B2 (Language for Specific Purposes – Business) ³	Х		4	5	PFP ²	
Principles of Marketing ⁸		Х	3	5	K2/R/PFP ¹⁴	
Production, Logistics and Procurement ⁹		Х	4	5	HA/K2/ PFP ¹⁵	
Financial Management ¹⁰		Х	4	5	K2/PFP-1 ¹² / PFP-2 ¹⁶	
Controlling		Х	4	5	HA/K2/M	
Principles of Business Information Management ¹⁷		Х	4	5	HA/K2/ PFP ¹⁴	
Language module 2 = level B1 (Language for Specific Purposes – Business) ³		Х	4	5	PFP ²	
Total 60						

Legend:

- 1) The examiner chooses <u>one</u> competency-based graded exam.
- ²⁾ The portfolio exam is worth a total of 100 points and consists of a written exam (30 minutes), a written assignment (HA), a presentation, and an oral exam. Each element is weighted with 25 points.

Different portfolio exam for Spanish B1:

PFP-1: The portfolio exam is worth a total of 100 points and consists of two written exams (40 minutes each), a presentation (PR), and an oral exam (M). The written exams are each weighted with 25 points. The PR is weighted with 30 points and the M with 20 points.

Different portfolio exam for Russian A2:

PFP-1: The portfolio exam is worth a total of 100 points and consists of a one-hour written exam (K1) and an oral exam (M). The K1 and the M are each weighted with 50 points.

PFP-2: The portfolio exam is worth a total of 100 points and consists of a written assignment (HA) and a presentation (PR). The HA and the PR are each weighted with 50 points.

PFP-3: The portfolio exam is worth a total of 100 points and consists of two written exams (30 minutes each) and two oral exams (M). Each of the four elements is weighted with 25 points.

Different portfolio exams for Chinese A1:

PFP-1: The portfolio exam is worth a total of 100 points and consists of a one-hour written exam (K1), a presentation, and an oral exam. The written exam is weighted with 50 points. The presentation and the oral exam are each weighted with 25 points in the calculation of the final grade.

PFP-2: The portfolio exam is worth a total of 100 points and consists of two written exams (30 minutes each), a presentation (PR), and an oral exam (M). The written exams are each weighted with 30 points. The PR and the M are each weighted with 20 points.

- ³⁾ To be admitted to a particular level in the foreign language courses, students must show proof of having passed the previous level or be admitted through the placement test. As a general rule, German cannot be chosen as a foreign language. Spanish, French, Russian or Chinese can be chosen as the second foreign language. If Spanish or French is chosen, level B1 must be completed. If Russian or Chinese is chosen, level A2 Russian or A1 Chinese must be completed. Other languages may be chosen as the second foreign language for an upcoming study abroad semester upon application to and approval by the Academic Dean and may replace the above languages if the other language is the language of instruction at the foreign partner university.
- ⁴⁾ To be admitted to the exam in this module, students must have passed either the mathematics placement test or the Preparatory Course Mathematics.
- As an alternative to the "Grundlagen der Betriebswirtschaftslehre" (Principles of Business Management) module, students may also take the "Principles of Business Management" module (K2/ PFP¹¹ (3 SWS)).
- As an alternative to the "*Mikroökonomische Theorie und Politik*" (Microeconomic Theory and Policy) module, students may also take the "Microeconomic Theory and Policy" module (K2/PFP¹² (4 SWS)).

- 7) As an alternative to the "Wirtschaftsmathematik" (Business Mathematics) module, students may also take the "Business Mathematics" module (K2/PFP-113/ PFP-214 (4 SWS)).
- As an alternative to the "Grundlagen des Marketing" (Principles of Marketing) module, students may also take the
- "Principles of Marketing" module (K2/R/PFP¹⁴ (3 SWS)), which is taught in English.

 9) As an alternative to the "*Produktion, Logistik und Beschaffung*" (Production, Logistics and Procurement) module, students may also take the "Production, Logistics and Procurement" module (HA/K2/PFP¹⁵ (4 SWS).
- ¹⁰⁾ As an alternative to the "Finanzmanagement" (Financial Management) module, students may also take the "Financial Management" module (K2/PFP-112/ PFP-216(4 SWS)).
- 11) The portfolio exam is worth 100 points and consists of a report (R) and a one-hour written exam (K1). The report and the written exam are each weighted with 50 points.
- 12) The portfolio exam is worth 120 points and consists of a one-hour written exam (K1) and a final one-hour written exam (K1). Each K1 is weighted with 60 points.
- 13) The portfolio exam is worth 100 points and consists of a written project report (PSC) and a one-hour written exam (K1). The written project report and the written exam are each weighted with 50 points.
- ¹⁴⁾ The portfolio exam is worth 100 points and consists of a written assignment (HA) and a one-hour written exam (K1). The written assignment and the written exam are each weighted with 50 points.
- 15) The portfolio exam is worth 100 points and consists of a presentation (PR) and a one-hour written exam (K1). The presentation and the written exam are each weighted with 50 points.
- 16) The portfolio exam is worth 120 points and consists of a presentation (PR) and a one-hour written exam (K1). The presentation and the written exam are each weighted with 60 points.
- As an alternative to the "Grundlagen der Wirtschaftsinformatik" (Principles of Business Information Management) module, students may also take the "Information Management" module (HA/K2/PFP¹⁴ (4 SWS)).
- As an alternative to the "Bilanzierung (IFRS)" (Financial Statements (IFRS)) module, students may also take the "Financial Statements (IFRS)" module (HA/K2/M (4 SWS)), which is taught in English.

Note: Exam attempts started in one language must be taken in the same language in the retake exam

AWV Multiple-choice exam APS Work sample, written **FSM** Case study, oral **FSS** Case study, written HA Written assignment K1 1-hour written exam K2 2-hour written exam LTB Learning journal Oral exam М PBM Field report, oral PBS Field report, written PFP Portfolio exam PLGraded exam **PMU** Project report, oral Presentation PR

PSC Project report, written

R Report

RT Regular attendance unb. PL Ungraded exam

SWS Hours per week per semester

Appendix 2 Program Schedule for the Bachelor's Program in International Business and Management

Stage 2

Module		Semester / semester hours per week					Type of exam	
	3	4	5	6	SWS	points	PL ¹	unb. PL¹
Taxes and Business Law	Х				2+2	5	K2/HA	
Statistics	Х				4	5	K2/PFP ¹⁴	
Management Concepts and Academic Writing	Х				3+3	10	PFP ¹⁴	
Microeconomic Theory and Policy ¹⁶	х				4	5	K2/PFP ¹⁵	
Specialisation module 1 ²	Х				_7	5	Depending on choice of module	
Management Tools (in English)		Х			3	5	K2/PFP-1 ⁵ / PFP-2 ⁶	
International Economics		Х			4	5	K2/PFP ¹⁵	
Applied Business Project and Project Management ¹²		х			4+3	10	PFP ¹³	
Specialisation module 2 ²		х			_7	5	Depending on choice of module	
Specialisation module 3 ²		х			_7	5	Depending on choice of module	
Block seminars ³			Х		4	5		RT
Electives Abroad ⁴			х		_8	20	Depending on the PHS ¹¹	
Intercultural Management (abroad) ¹⁷			х		_8	5	Depending on the PHS ¹¹	
Internship and Academic Project ¹⁰				Х	_9	18		PBS/ PSC
Bachelor Thesis				Х	_9	12	SAA and KQ	
Total	<u> </u>	-		-		120	1-	<u>-</u>

Legend:

- 1) The examiner chooses <u>one</u> competency-based graded exam.
- Students can choose from the range of specialisations offered by the faculty, which are described in detail on the last page. If a student completes all three modules of a specialisation, that specialisation will automatically count as the chosen specialisation unless the student requests otherwise before completing the modules.

The types of exam in each specialisation are specified on the following pages (Table, page 8).

- Regular attendance at two block seminars, at least one of which must be international. Regular attendance at an international summer university abroad (worth 5 ECTS) replaces attendance at two block seminars. Alternatively, a module worth 5 ECTS credits with comparable learning objectives, such as the International Summer University (ISU) at Osnabrück University of Applied Sciences, can be recognized.
- Electives Abroad consist of advanced business modules chosen by the student and offered by the foreign university. Students who chose Language for Specific Purposes – Business as their specialisation at Osnabrück University of Applied Sciences have to choose specific modules in *one* business field at the foreign university. Students who chose a business field as their specialisation at Osnabrück University of Applied Sciences can take an interdisciplinary selection of modules.
- ⁵⁾ The portfolio exam is worth 100 points and consists of a report (R) and a one-hour written exam (K1). The report and the written exam are each weighted with 50 points.
- 6) The portfolio exam is worth 100 points and consists of a presentation (PR) and a one-hour written exam (K1). The presentation and the written exam are each weighted with 50 points.

- 7) The number of hours per week per semester (SWS) for the specialisation modules depends on the chosen module and
- The number of SWS may vary at the relevant partner university (PHS) or foreign university, depending on the choice of module. The type of exam is determined by the requirements of the partner university or foreign university.
- The number of SWS is determined for the supervision of each student.
- ¹⁰⁾ The full-time version of the Internship and Academic Project (WPP) lasts 12 weeks.
- 11) The examination regulations of the partner university (PHS) or the foreign university apply to examinations during the study abroad semester; the modules to be taken abroad are determined by the "Final Learning Agreement".
- ¹²⁾ As an alternative to the "Betriebswirtschaftliches Projekt und Projektmanagement" (Applied Business Project and Project Management) module, students may also take the "Applied Business Project and Project Management" module (PFP13(4+3 SWS)).
- 13) The portfolio exam is worth 100 points and consists of a written project report (PSC) and a report (R). The PSC is weighted with 40 points and the report with 60 points.
- 14) The portfolio exam is worth 100 points and consists of a written assignment (HA) and a one-hour written exam (K1). The written assignment and the written exam are each weighted with 50 points.
- The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a final one-hour written exam (K1). Each K1 is weighted with 50 points.
- ¹⁶⁾ As an alternative to the "Makroökonomische Theorie und Politik" (Macroeconomic Theory and Policy) module, students may also take the "Macroeconomic Theory and Policy" module (K2/PFP¹⁵ (4 SWS)).
- ¹⁷⁾ As part of the Intercultural Management (abroad) module, students must take a module related to intercultural management as offered by the foreign university.

Note: Exam attempts started in one language must be taken in the same language in the retake exam

AWV Multiple-Choice Exam Written assignment HA K1 1-hour written exam K2 2-hour written exam LTB Learning journal Oral exam М **PFP** Portfolio exam PLGraded exam **PMU** Project report, oral PR Presentation

PSC Project report, written

R Report

RT Regular attendance unb. PL Ungraded exam

SAA and KQ Final thesis and colloquium

Organization of the fifth semester:

In general, the fifth semester is reserved for studying abroad. Students from abroad may, upon reasoned request, complete this semester at Osnabrück University of Applied Sciences with identical requirements. Level B2 in the language of instruction of the university in the destination country is required for admission.

At the planning stage, modules at the partner university (PHS) or the foreign university totaling 25 credit points are agreed upon in a Learning Agreement (LA). 20 ECTS are assigned to Electives Abroad, which consist of advanced business modules (including social and cultural modules) of the student's choice and those offered by the PHS or the foreign university.

Students who chose Language for Specific Purposes - Business as their specialisation at Osnabrück University of Applied Sciences have to choose specific modules in one business field worth about 15 ECTS (corresponding to a specialisation) out of the total of 20 ECTS that have to be taken at the PHS or the foreign university. Students who chose a business field as their specialisation at Osnabrück University of Applied Sciences can take an interdisciplinary selection of modules.

5 ECTS are assigned to the "Intercultural Management (abroad)" module, in the context of which a module with a reference to intercultural management must be taken according to the courses offered by the PHS or the foreign university. Students must earn a minimum of 20 credit points abroad to pass the semester abroad.

Any exceptions will be decided by the Academic Dean.

Appendix 3 Optional offer of specialisations for the Bachelor's program in International Business Management:

Note:

Students choose from the specialisations offered by the faculty each semester according to the program schedule. There can be no guarantee that *all* modules will be offered every semester. The same module may be taken only once, irrespective of the specialisation.

Exam attempts started in one language must be taken in the same language in the retake exam.

Specialisations	Module 1	Module 2	Module 3
Accounting and Auditing	Auditing	Tax Accounting (in German)	IFRS and Group Accounting
Type of exam (SWS)	HA/K2 (4 SWS)	HA/K2 (3 SWS)	HA/K2 (3 SWS)
Procurement and Production Management	Procurement Management	Production Management	Procurement and Production Logistics (in English)
Type of exam (SWS)	HA/K2/PFP ⁷ (3 SWS)	HA/K2/PFP ⁸ (3 SWS)	HA/K2/PFP ⁸ (4 SWS)
Controlling and Business Management	Strategic Controlling with Digital Tools	Operational Controlling (SAP)	Management Reporting (in German)
Type of exam (SWS)	K2/M (3 SWS)	HA/K2/M (3.5 SWS)	HA/K2/PFP ²⁹ (3.5 SWS)
Digital Enterprise	Artificial Intelligence for Doing Smart Business (in German)	e-Entrepreneurship – The Enterprise of the Future (in English)	Compulsory elective with reference to IT ³¹
Type of exam (SWS)	HA/K2/PFP ¹⁹ (3 SWS)	HA/K2/PFP ¹⁹ (3 SWS)	Depending on the module
Financial Management	Corporate Finance (in German)	Financial Markets und Valuation (in German)	Asset Management and Mergers & Acquisitions (in German)
Type of exam (SWS)	K2/PFP-1 ²⁰ /PFP-2 ²¹ (4 SWS)	K2/PFP-1 ²⁰ /PFP-2 ²¹ (3 SWS)	K2/PFP-1 ²⁰ /PFP-2 ²¹ (3 SWS)
International Economics	Growth, Environment and Development ³²	Current Issues in the Global Economy ⁴	Enterprise and Globalization ⁵
Type of exam (SWS)	K2/PFP ¹⁰ (3.5 SWS)	HA/K2/PFP ⁹ (3 SWS)	HA/K2/PFP ⁹ (3 SWS)
Logistics Management	Logistics Management ³	Supply Chain Management (in German)	Logistics Seminar
Type of exam (SWS)	HA/K2/PFP ¹⁶ (3 SWS)	K2/M/PFP ¹⁷ (3 SWS)	FSM/HA/PFP ²⁴ (4 SWS)
Marketing	Market Research	Marketing Mix	Marketing Project
Type of exam (SWS)	K2/PFP ⁹ (3 SWS)	K2/R/PFP ⁹ (4 SWS)	PFP ¹⁸ (3 SWS)
Sustainable Management and Development (NAWE)	Societal Perspective on Sustainable Development ²⁵	Growth, Environment and Development ²⁶	Corporate Social Responsibility ² (in German)
Type of exam (SWS)	HA/K2/PFP ⁹ (3 SWS)	K2/PFP ¹⁰ (3.5 SWS)	PFP-1 ²² /PFP-2 ²³ (3.5 SWS)
Human Resource Manage- ment	HR Recruiting und Develop- ment (in German)	Leadership and Perfor- mance Management (in German)	Real-Life Problems in Labor Law: Use of Outside Staff, Transfer of Business, Data Protection ³³
Type of exam (SWS)	HA/K2/PFP ⁹ (4 SWS)	HA/K2/PFP ⁹ (3 SWS)	K2/PR/R (3 SWS)

Financial Services Law Private Insurance Law Capital Market Law Finance and Investment Law Type of exam (SWS) HA/K2/R (3 SWS) HA/K2/M (4 SWS) K1/K2/R (2 SWS) Taxes Profit and Inheritance tax Sales Tax and Taxation Procedures Type of exam (SWS) HA/K2/R (4 SWS) HA/K2/R (3 SWS) Event Management Principles of Event Management Type of exam (SWS) K2/PFP-111/PFP-212 (3 SWS) HA/K2/PFP9 (3 SWS) Language for Specific Purposes – Business - English Type of exam (SWS) K2/PFP-172/PFP-228 (3 SWS) PFP30 (4 SWS) PFP30 (4 SWS) Expert Law Capital Market Law Compulsory elective from the event management module hand-books (4 SWS) PFP30 (4 SWS) PFP30 (4 SWS) Event Law Compulsory elective from the event management module hand-books (4 SWS) PFP30 (4 SWS) PEP30 (4 SWS) PFP30 (4 SWS) English C1.1 English C1.2 English C1.1 English C1.2 English C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 French C2.1 French C3.1 French C4.1 French C5.1 French C5.1 French C5.1 French C5.1 Chinese A5.1 Chinese A5.2 Chinese Practical Training in Business Contexts B1.1 Type of exam (SWS) PFP30 (4 SWS) PFP30 (4 SWS) PFP30 (4 SWS) Type of exam (SWS) PFP30 (4 SWS) PFP30 (4 SWS) PFP30 (4 SWS) English C6.1 Chinese A6.1 Chinese A6.2 Chinese Practical Training in Business Contexts B1.1 English C6.1 SWS PFP30 (4 SWS) PFP30 (4 SWS) PFP30 (4 SWS) Event Law SWS PFP30 (4 SWS) PFP30 (4 SWS) PFP30 (4 SWS) French C6.1 Russian B6.1 Russian B6.1 Russian B6.2 Russian B6.2 PFP30 (4 SWS)				,
Taxes Profit and Inheritance tax Sales Tax and Taxation Procedures Type of exam (SWS) HA/K2/R (4 SWS) HA/K2 (3 SWS) HA/K2/R (3 SWS) Event Management Principles of Event Management Type of exam (SWS) K2/PFP-111/PFP-212 (3 SWS) HA/K2/PFP9 (3 SWS) Depending on the module hand-book Depending on the module hand-book HA/K2/PFP9 (3 SWS) Depending on the module Hand-book HA/K2/PFP9 (3 SWS) Depending on the module English C1.1 English C1.2 English C1.2 English C1.2 English C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.2 Spanish C1.1 Spanish C1.2 French C1.1 French C1.2 French C1.1 French C1.1 French C1.2 French C1.1 French C1.1 French C1.2 Chinese Business - French C1.1 Chinese A2.1 Chinese A2.2 Chinese: Practical Training in Business Contexts B1.1 Type of exam (SWS) PFP30 (4 SWS) PFP30 (4 S	Financial Services Law	Private Insurance Law	Capital Market Law	
Type of exam (SWS) Event Management Frinciples of Event Management Event Law Compulsory elective from the event management module hand-book* Event Law Compulsory elective from the event management module hand-book* Event Law Event Law Compulsory elective from the event management module hand-book* Event Law Event Law Compulsory Compulsory Event Law Event management module Event Law Ev	Type of exam (SWS)	HA/K2/R (3 SWS)	HA/K2/M (4 SWS)	K1/K2/R (2 SWS)
Event Management Principles of Event Management Management Principles of Event Management Management Principles of Event Management Principles of Event Management Principles of Event Management Principles (2 SWS) Pepadign of Market Management Principles (2 SWS) Pepadign of Market Management Principles Principles Principles (2 SWS) Pepadign of Market Management Principles Principles (3 SWS) Pepadign of Market Management Principles Principles (3 SWS) Pepadign of Market Management Principles (4 SWS) Pepadign of Market Management Management Management Principles (4 SWS) Pepadign of Market Management Manage	Taxes	Profit and Inheritance tax		Company Taxation
Event Management Type of exam (SWS) K2/PFP-1¹¹/PFP-2¹² (3 SWS) HA/K2/PFP⁰ (3 SWS) Depending on the module Language for Specific Purposes – Business - Spanish Type of exam (SWS) Event Law English C1.1 English C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 French C1.1 English C1.2 French C1.1 Spanish C1.2 Spanish C1.2 Spanish C1.2 Spanish C1.1 Spanish C1.2 Spanish C1.1 French C1.1 French C1.1 French C1.1 French C1.1 Type of exam (SWS) French C1.1 Type of exam (SWS) French C1.1 French C1.1 French C1.1 French C1.1 French C1.1 French C1.1 English C1.2 Spanish C1.2 Spanish C1.2 Spanish C1.2 Spanish C1.1 Spani	Type of exam (SWS)	HA/K2/R (4 SWS)	HA/K2 (3 SWS)	HA/K2/R (3 SWS)
Language for Specific Purposes – Business – English Type of exam (SWS) K2/PFP-1 ²⁷ / PFP-2 ²⁸ (3 SWS) PFP ³⁰ (4 SWS)	Event Management		Event Law	event management module hand-
Type of exam (SWS) K2/PFP-1 ²⁷ / PFP-2 ²⁸ (3 SWS) PFP ³⁰ (4 SWS)	Type of exam (SWS)	K2/PFP-1 ¹¹ /PFP-2 ¹² (3 SWS)	HA/K2/PFP ⁹ (3 SWS)	Depending on the module
Language for Specific Purposes – Business – Spanish Type of exam (SWS) PFP ³⁰ (4 SWS)	poses – Business	Cultural Management	English C1.1	English C1.2
Type of exam (SWS) PFP ³⁰ (4 SWS)	Type of exam (SWS)		PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)
Language for Specific Purposes – Business – French Type of exam (SWS) PFP ³⁰ (4 SWS) Chinese A2.1 Chinese A2.2 Chinese: Practical Training in Business Contexts B1.1 Type of exam (SWS) PFP ³⁰ (4 SWS) PFP ³⁰ (4 SWS) PFP ³⁰ (4 SWS) Russian B1 Russian B2.1 Russian B2.2	poses – Business	Spanish B2	Spanish C1.1	Spanish C1.2
Type of exam (SWS) PFP ³⁰ (4 SWS) Chinese A2.2 Chinese: Practical Training in Business Contexts B1.1 Type of exam (SWS) PFP ³⁰ (4 SWS) Russian B1 Russian B2.1 Russian B2.2	Type of exam (SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)
Language for Specific Purposes – Business - Chinese Type of exam (SWS) PFP ³⁰ (4 SWS) PFP-1 ³⁰ (4 SWS) PFP-1 ³⁰ (4 SWS) Russian B1 Russian B2.1 Russian B2.2	poses – Business	French B2	French C1.1	French C.1.2
Type of exam (SWS) PFP ³⁰ (4 SWS) PFP-1 ³⁰ (4 SWS) PFP-1 ³⁰ (4 SWS) PFP ³⁰ (4 SWS) Russian B1 Russian B2.1 Russian B2.2	Type of exam (SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)
Language for Specific Purposes – Business - Russian Russian B1 Russian B2.1 Russian B2.2	poses – Business	Chinese A2.1	Chinese A2.2	
poses – Business - Russian	Type of exam (SWS)	PFP ³⁰ (4 SWS)	PFP-1 ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)
Type of exam (SWS) PFP ³⁰ (4 SWS) PFP ³⁰ (4 SWS) PFP ³⁰ (4 SWS)	poses – Business	Russian B1	Russian B2.1	Russian B2.2
	Type of exam (SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)	PFP ³⁰ (4 SWS)

- As an alternative to the "*Grundlagen des Veranstaltungsmanagements*" (Principles of Event Management) module, students may also take the "Principles of Event Management" module (K2/PFP-1¹¹/PFP-2¹² (3 SWS).
- As an alternative to the "Corporate Social Responsibility (in German)" module, students may also take the "Corporate Social Responsibility (in English)" module PFP-1²²/PFP-2²³ (3.5 SWS).
- ³⁾ As an alternative to the "Logistik-Management" (Logistics Management) module, students may also take the "Logistics Management" module (K2/HA/PFP¹⁷ (3 SWS)).
- ⁴⁾ As an alternative to the "Aktuelle Fragen der Weltwirtschaft" (Current Issues in the Global Economy) module, students may also take the "Current Issues in the Global Economy" module (HA/K2/PFP⁹ (3 SWS).
- As an alternative to the "*Unternehmen und Globalisierung*" (Enterprise and Globalization) module, students may also take the "Enterprise and Globalization" module (HA/K2/PFP⁹ (3 SWS)).
- 6) The following modules can be taken as compulsory electives in the Event Management specialisation:
 - Module 1: Event Management in Practice (in German) (PL: PFP-1¹³/PFP-2¹⁴/PSC (4 SWS))
 - Module 1: Applied Event Management (in English) (PL: PFP-1¹³/PFP-2¹⁴/PSC (4 SWS))
 - Module 2: Event Planning and Execution: Hybrid, Analog and Digital (in German) (PL: PFP⁴⁷/PR/PSC (3 SWS))
 - Module 2: Virtual, Hybrid and In-Person Events: Planning and Execution (in English) (PL: PFP⁴⁷/PR/PSC (3 SWS))
 - Module 3: Event Design: Dramaturgy, Staging and Storytelling (in German) (PL: PFP⁴⁷/PR/PSC (4 SWS))
 - Module 3: Event Design and Storytelling (in English) (PL: PFP⁴⁷/PR/PSC (4 SWS))
- 7) The portfolio exam is worth 100 points and consists of a written assignment (HA), a presentation (PR), and a learning journal (LTB). The HA is weighted with 50 points, the PR with 30 points, and the LTB with 20 points.
- 8) The portfolio exam is worth 100 points and consists of a presentation (PR) and a one-hour written exam (K1). The presentation and the K1 are each weighted with 50 points.

- ⁹⁾ The portfolio exam is worth 100 points and consists of a written assignment (HA) and a one-hour written exam (K1). The written assignment and the written exam are each weighted with 50 points.
- 10) The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a final one-hour written exam (K1). Each K1 is weighted with 50 points.
- 11) The portfolio exam is worth 100 points and consists of a one-hour written exam (K1), a presentation (PR), and a written project report (PSC). The K1 is weighted with 50 points, the PR with 10 points, and the PSC with 40 points in the calculation of the final grade.
- ¹²⁾ The portfolio exam is worth 100 points and consists of a presentation (PR) and a written project report (PSC). The PR is weighted with 30 points and the PSC with 70 points.
- 13) The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a presentation (PR). The K1 is weighted with 30 points and the PR with 70 points.
- 14) The portfolio exam is worth 100 points and consists of a one-hour written exam (K1), a presentation (PR), and a written project report (PSC). The K1 is weighted with 30 points, the PR with 20 points, and the PSC with 50 points in the calculation of the final grade.
- 15) The portfolio exam is worth 100 points and consists of a presentation (PR) and a written project report (PSC). The PR is weighted with 30 points and the PSC with 70 points.
- ¹⁶⁾ The portfolio exam is worth 100 points and consists of a one-hour written exam (K1), a presentation (PR), and a learning journal (LTB). The K1 is weighted with 50 points, the PR with 30 points, and the LTB with 20 points.
- The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a presentation (PR). The K1 and the presentation are each weighted with 50 points.
- 18) The portfolio exam is worth 100 points and consists of a written project report (PSC) and an oral project report (PMU). The PSC and the PMU are each weighted with 50 points.
- 19) The portfolio exam is worth 100 points and consists of a presentation (PR) and a written assignment (HA). The presentation is weighted with 30 points and the written assignment with 70 points.
- ²⁰⁾ The portfolio exam is worth 120 points and consists of a one-hour written exam (K1) and a final one-hour written exam (K1). Each K1 is weighted with 60 points.
- ²¹⁾ The portfolio exam is worth 120 points and consists of a one-hour written exam (K1) and a report (R). The K1 and the report are each weighted with 60 points.
- ²²⁾ The portfolio exam is worth 100 points and consists of a report (R), a multiple-choice exam (AWV), a presentation (PR), and a written assignment (HA). The R and the PR are each weighted with 30 points. The AVW and the HA are each weighted with 20 points.
- ²³⁾ The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a report (R). The K1 and the R are each weighted with 50 points.
- The portfolio exam is worth 100 points and consists of a written assignment (HA) and a presentation (PR). The HA and the PR are each weighted with 50 points.
- As an alternative to the "Gesellschaftliche Perspektive der Nachhaltigen Entwicklung" (Societal Perspective on Sustainable Development) module, students may also take the "Societal Perspective on Sustainable Development" module HA/K2/PFP⁹ (3 SWS).
- ²⁶⁾ As an alternative to the "Wachstum, Umwelt und Entwicklung" (Growth, Environment and Development) module, students may also take the "Growth and Development" module K2/PFP¹⁰ (3.5 SWS).
- ²⁷⁾ The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and a report (R). The K1 and the report are each weighted with 50 points.
- ²⁸⁾ The portfolio exam is worth 100 points and consists of a one-hour written exam (K1) and an experimental study (EA). The K1 and the EA are each weighted with 50 points.
- ²⁹⁾ The portfolio exam is worth 100 points and consists of two written assignments (HA) and a presentation (PR). The first written assignment is weighted with 40 points, the second written assignment is weighted with 50 points. The presentation is weighted with 10 points.
- ³⁰⁾ The types of exam in the language modules are set out in the Language Module Regulations of the Faculty of Business Management and Social Sciences.
- 31) For the compulsory elective in the Digital Enterprise specialisation, students can choose any module from Stage 2 of a bachelor's program that has a proven reference to IT. The module must conclude with a graded exam and must be worth at least 5 credit points. In addition, compulsory electives may not be part of the compulsory program and may not overlap.
- ³²⁾ As an alternative to the "Wachstum, Umwelt und Entwicklung" (Growth, Environment and Development) module, students may also take the "Growth and Development" module (K2/PFP⁸ (4 SWS).
- 33) As an alternative to the "Praxisprobleme des Arbeitsrechts: Fremdpersonaleinsatz, Betriebsübergang, Datenschutz" (Real-Life Problems in Labor Law: Use of Outside Staff, Transfer of Business, Data Protection) module, students may select the following module:

e-Learning and Digital Skills Acquisition (in German) PFP-13³⁴/PFP-2³⁵/K2 (4 SWS)

- ³⁴⁾ The portfolio exam is worth 100 points and consists of a one-hour electronic written exam (eK1) and a report (R). The written exam and the report are each weighted with 50 points.
- The portfolio exam is worth 100 points and consists of a written case study (FSS) and a one-hour electronic written exam (eK1). The written case study and the written exam are each weighted with 50 points.

Appendix 4 List of abbreviations

Abbreviation	Type of exam
	Graded written exams
AWV	Multiple-choice exam
APS	Work sample, written
FSS	Case study, written
HA	Written assignment
Kx (x=Klausurenzeit)	x-hour written exam
eKx (x=Klausurenzeit)	x-hour electronic written exam
LTB	Learning journal
PBS	Field report, written
PSC	Project report, written
	Graded oral exams
FSM	Case study, oral
M	Oral exam
PR	Presentation
PBM	Field report, oral
PMU	Project report, oral
R	Report
	Graded practical exams
APP	Work sample, practical
APM	Work sample, media
EA	Experimental study
PME	Project report, media
	Other graded exams
PFP	Portfolio exam
RT	Regular attendance
SON	Other
SAA and KQ	Final thesis and colloquium
	Other
PL	Graded exam
unb. PL	Ungraded exam
SWS	Hours per week per semester