



**HOCHSCHULE OSNABRÜCK**  
UNIVERSITY OF APPLIED SCIENCES



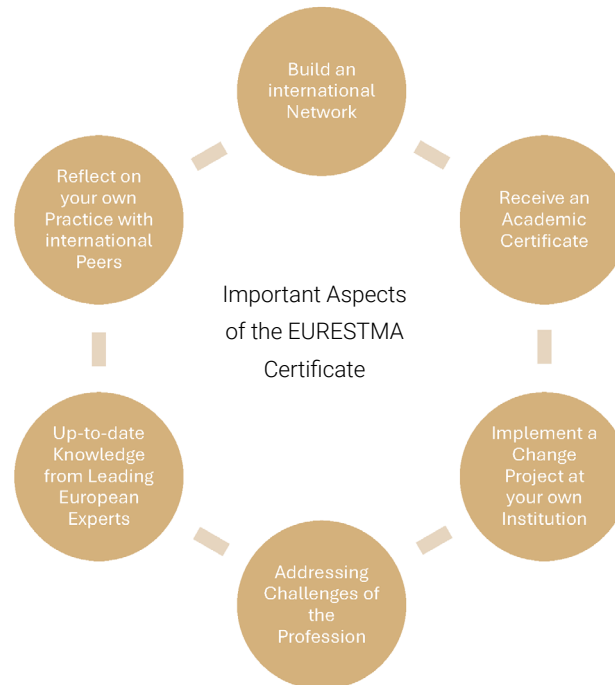
## EURESTMA - EUROPEAN RESEARCH AND TRANSFER MANAGEMENT

Certificate of Advanced Studies

**FACULTY OF BUSINESS MANAGEMENT AND SOCIAL SCIENCES**

### DISCOVER THE EURESTMA CERTIFICATE

Join the EURESTMA program and enhance your expertise and develop a European perspective on Research Management. Offered by top academic institutions, this unique certificate program optimizes your learning experience through a combination of flexible online sessions, self-study, and two immersive on-site weeks (3.5 days each) – one in Osnabrück, Germany, and one in Brussels, Belgium. This hybrid approach minimizes your travel costs while maximizing face-to-face interaction, which is essential for effective networking. On-site weeks are strategically designed to foster deep connections and provide invaluable exposure to key research management institutions and policymakers in Brussels. Network with professionals, gain cutting-edge knowledge, and advance your career in an optimal learning environment.



### THE STUDY PROGRAM AT A GLANCE

<b>Admission requirements</b>	Bachelor Degree or similar, 1 to 4 years of experience as a Research Manager
<b>Language</b>	English
<b>Start of the programme</b>	December 2024
<b>Location</b>	University of Applied Sciences Osnabrück EU Liaison Office of the German Research Organisations, Brussels
<b>Application deadline</b>	September 15th to October 31st
<b>Semester fees</b>	3950€

Each year we envisage enrollment of about 20 participants in the program. We are looking for participants who are employed in Research Management position with one to four years of experience. Applicants are expected to participate in both on-site weeks and several online activities and should possess good proficiency in English.

### CONTENT

EURESTMA is a comprehensive Research Management program that includes six key topics designed to enhance your expertise and skills in the field. A standout feature of our program is the „Project Action Plan.“ This means that each participant will implement a change project at their own institution during the course of the certificate program. Participants are guided by our experts both during the on-site weeks and through online meetings in between. This hands-on approach not only supports you in applying what you’ve learned but also offers numerous opportunities for peer learning within a diverse group of European Research Managers.

## Topics

- The Research Project Life Cycle
- EU Research & Innovation Policies
- Lateral Leadership
- Strategic Management
- Digital Transformation
- Transfer and Innovation Management

## DATES OF THE PROGRAM 2024

04.12.2024	Online-Kick Off
22.01.2025	Optional Online Module Project and Change Management
03.02. – 06.02.2025	On-Site Week Osnabrück
19.02. – 28.05.2025	Every two weeks Wednesday afternoon (Online)
02.06. – 05.06.2025	On-Site Week Brussels
14.07. – 17.07.2025	Final PAP Presentation (Online)

## LEARNING OUTCOMES

Upon completion of the EURESTMA program, participants will ...

- ... be equipped with the skills to apply up-to-date tools and methods to further professionalize research and management in their institution and profession.
- ... be able to expand their professional network with European research managers and establish lifelong professional relationships to foster continuous learning.
- ... comprehend and assess research and transfer policies and their stakeholders at different levels.
- ... be able to develop institutional strategies in response to research policies (EU and national), digital transformation and knowledge transfer.
- ... be acquainted with with Transfermanagement and Project Dissemination.

## NETWORKING

We will ...

- ... foster the exchange among European Research Managers.
- ... give participants the opportunity to expand their network and to build lifelong professional relationships.
- ... establish an active community of graduates to ensure continuous mutual learning.

## TEACHING METHODS

We will ...

- ... follow a blended learning approach, including inverted classroom models and problem-based learning elements.
- ... use the on-site contact to create a personal atmosphere and community.
- ... promote the application of new knowledge.
- ... enable peer learning between participants from European countries.
- ... link the personal development of research and transfer managers with specific measures of organizational development in the participants' institutions

## INVESTMENTS

Expect a comprehensive learning journey with two on-site weeks, approximately 10 online meetings, and a hands-on change project at your own institution. This blend of formats is designed to integrate seamlessly with your professional work, making it easier to apply new insights and skills directly in your job.

The program fee is 3950€, which includes study materials, instructors, coaches, lunches, coffee, snacks during on-site weeks, and two evening dinners. After successful completion of the program, you will receive a certificate for 15 ECTS.



## WITH EXPERTS FROM

University of Applied Sciences Osnabrück, University for Continuing Education Krems, Sorbonne University, Tampere University, Zentrum für Wissenschafts-management e.V., European Liaison Office of the German Research Organisations (KoWi), Polish Science Contact Agency

Competence Center  
Higher Education and  
Research Management

## INFORMATION ON THE PROGRAMME

**Hochschule Osnabrück**  
**Faculty of Business Management and Social Sciences**  
EURESTMA -European Research and Transfer Management  
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E-Mail: eurestma@hs-osnabrueck.de  
[www.hs-osnabrueck.de/en/eurestma](http://www.hs-osnabrueck.de/en/eurestma)



## APPLICATION

Applications are accepted between **15.09. and 31.10.2024**. Use the registration form on the website.