



HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES

CONTACT FOR INFORMATION

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www.hs-osnabrueck.de/international-management



HOW TO APPLY

Online application via Osnabrück University of Applied Sciences:
www.hs-osnabrueck.de/international-management-bewerbung

International applicants with foreign university entrance qualifications need to apply through www.uni-assist.de.

SITE PLAN

www.hs-osnabrueck.de/en/capriivi-location



February 2025 version

INTERNATIONAL MANAGEMENT

Bachelor of Arts (B.A.)

**FACULTY OF BUSINESS MANAGEMENT
AND SOCIAL SCIENCES**

INTERNATIONAL MANAGEMENT (B.A.)

This study programme enables students to work in all areas of companies or organisations which operate at international level.

The course contents have been specifically devised for this purpose. They provide a practice-oriented and scientifically sound management education. Lectures are held in small international, intercultural groups. The language of instruction throughout the studies is English. Students acquire a high level of proficiency in at least one further foreign language and spend their fifth semester abroad at one of our over 100 partner universities worldwide with double degree options at some universities.

Graduates will master major business subjects and are specialised in different fields of international management. They understand complex and fast changing environments and are capable of making responsible decisions for the benefit of tomorrow's businesses and society. These qualifications meet companies' requirements for internationally trained junior business managers and prepare students for management jobs in industrial, trade or services businesses. Alternatively, graduates have the option to proceed to a Master programme at home or abroad.

THE DEGREE PROGRAM AT A GLANCE

Degree	Bachelor of Arts
Standard period of study	6 semesters
Start of studies	Winter and summer semester
Language of instruction	English
Location	Osnabrück – Caprivi Campus
Admission requirements	General university entry qualification, proof of ability to study in English (level B2 – e.g. TOEFL, IELTS), basic knowledge of the German language (A1).
Admission restriction	Yes

COURSE CONTENTS

Business Management:

Marketing, Production, Logistics and Procurement, Human Resource Management, Financial Management, Financial Statements, Management Tools, Management Concepts, Cultural Management, **Sustainable Value Creation, Applied Business Project**

Economics and Law:

Micro- and Macroeconomics, International Economics, Legal Systems, European Law, Taxation Issues

Quantitative Methods:

Business Mathematics, Statistics, Information Management, **Applied Data Research**

Key Qualifications:

Project Management, Academic Writing

Foreign languages:

German, Spanish, French, Russian, Chinese plus optional extra language courses

Specialisations:

Digital Enterprise, Global Marketing, Finance and Control, International Human Resource Management, International Economy, International Logistics, International Event Management, Sustainability Management, Business Language

In addition: projects, management games, study trips

APPLICATION DEADLINE

- July 15 and January 15 for domestic applicants
- June 15 and December 15 for international applicants
- Applicants with foreign university entry qualifications need to apply through www.uni-assist.de